

Murad.

4^{IN}1

MultiCleanser



3^{IN}1

MultiMist

Prebiotic 4-in-1 MultiCleanser

4-in-1 makeup-removing cleanser that hydrates and nourishes with prebiotics to balance skin's microbiome for healthier-looking skin.



Ideal for Clients Who Say...

I love water-proof makeup but hate that it's so hard to remove.

My skin is aggravated. I need a gentle yet effective cleanser I can use morning and night.

Cleansers that lather make my skin feel tight. I've had better luck with non-foaming cleansers.



RESULTS & FEATURES

- + Infuses moisture up to 15 layers into skin's surface*
- + 100% agree cleanser provided gentle yet effective cleansing
- + 91% agree that long wear makeup was removed in one cleanse
- + Safe for sensitive skin and gentle enough to use in eye area
- + Formulated without parabens, sulfates, phthalates, fragrance and dyes

INGREDIENT TECHNOLOGY & BENEFITS

Hemisqualane

Effectively dissolves eye, lip and face makeup (including water-proof) as it nourishes.

Cyclic peptide

Unique cleansing peptide is 300 times more efficient than traditional surfactants, delivering high-efficiency cleansing with low irritation.

Prebiotic powder

Nourishes good bacteria to promote a healthy balance.

Hyaluronic acid and prebiotic hydrating sugars

Soften and smooth as they reinforce skin's natural hydration.

HOW TO USE

AM and PM. Use on dry or wet skin. Gently massage over face, closed eyes and lashes. Wet hands and continue massaging as needed. Rinse and pat dry.

US STT/LAUNCH	SIZE	SRP
December 2018/January 2019	5 FL OZ / 148 mL	\$36

*Based on ex-vivo study.



Prebiotic 3-in-1 MultiMist

3-in-1 hydrating mist replenishes with prebiotics, primes and sets makeup.

RESULTS & FEATURES

- + Safe for sensitive skin
- + For all skin types
- + Formulated without parabens, sulfates, phthalates, gluten, alcohol and dyes

INGREDIENT TECHNOLOGY & BENEFITS

Prebiotic hydrating sugars

Promote enrichment of good bacteria. Reinforce and help boost skin's natural hydration reserves for a smooth, healthy barrier.

Yeast peptide

Help lock in skin's natural moisture levels to promote healthy, hydrated skin, which, in turn, supports an ideal environment for a healthy microbiome.

Biopolymer complex

Forms a natural, breathable, surface-smoothing second skin that helps prime and set makeup, and ensure longer makeup wear.

HOW TO USE

AM and PM. Hold bottle 8-10 inches away from face, close eyes and mist evenly onto skin. Can be applied under makeup to prime or after makeup to set. Use to refresh throughout the day.

US STT/LAUNCH	SIZE	SRP
December 2018/January 2019	3.4 FL OZ / 100 mL	\$32



Ideal for Clients Who Say...



I feel like my makeup disappears halfway through the day.

By lunchtime, my face feels really tight and dry.

I feel dry by mid-afternoon, but I don't want to wash my face and reapply my makeup.



Think bacteria is bad for skin? Think again!

- + Your microbiome is the bacteria that lives on your skin (both good and bad)
- + The microbiome provides nutrients to the skin and helps create a barrier against assaults
- + Good bacteria keeps the skin's microbiome in balance
- + A balanced microbiome = well-hydrated, balanced and healthier-looking skin

What's the difference between prebiotics and probiotics?

- + Probiotics are living organisms/bacteria that protect against harmful bacteria and aggressors
- + Prebiotics are the "food" for bacteria that help create a healthy balance

Use Prebiotic 4-in-1 MultiCleanser & Prebiotic 3-in-1 MultiMist with:

- 01** Revitalixir Recovery Serum™ *for face and eyes*
- 02** Nutrient-Charged Water Gel



Dr. Murad's Inspiration

“The obsession with anti-bacterial products and harsh cleansers is destroying bad bacteria—but stripping away good bacteria, too. When combined with continued allergen and toxin assaults, essential bacteria are thrown out of whack and skin issues occur. Prebiotic 4-in-1 MultiCleanser and Prebiotic 3-in-1 MultiMist nourish skin with prebiotics to rebalance the skin's microbiome, which is the collection of bacteria living on skin. This keeps skin well-hydrated, balanced and healthier-looking overall.”

Howard Murad MD